

# NATIONAL SAFETY COUNCIL

SEP 14 1929

UNIVERSITY OF ILLINOIS

*See last page for reduced railroad fare and other important notes.*



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# Public Safety Division

*Vice-President for Public Safety*, MILLER MCCLINTOCK,  
Director, Albert Russel Erskine Bureau for Street Traffic  
Research, Harvard University, Cambridge, Mass.

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## Monday Afternoon

*September 30, Stevens Hotel*

*Second Floor, Grand Ballroom*

### General Public Safety Session

*Chairman*, BENJAMIN SAMUELS, General Atty., Yellow Cab  
Co., Chairman, Chicago Safety Week Committee.

- 2:00 **America Demands Speed—and Safety.**  
Paul Hoffman, Vice-president, Studebaker Corp. of  
America, South Bend, Ind.
- 2:30 **The Case Against Accidents.**  
Dr. Louis I. Dublin, Chairman, Statistics Section, Na-  
tional Safety Council, New York City.
- 3:00 **Lawlessness on the Highways.**  
Judge Hugh A. Locke, Birmingham, Ala.
- 3:30 **Accidents, A Community Problem.**  
Frederick E. Schortemeier, President, Indianapolis Safety  
Council.
- 4:00 **Presentation of Trophy in Inter-City Motor Vehicle  
Fatality Contest.**  
A. V. Hall, Motor & Equipment Assn.

## Wednesday Morning

*October 2, Stevens Hotel*

*Third Floor, North Assembly Room*

### Traffic Administration and Enforcement

*Chairman*, HON. CLIFFORD DAVIS, Vice-Mayor and Com-  
missioner of Fire and Police, Memphis.

- 9:30 **What Is An Adequate Traffic Force?**  
G. C. Smith, Executive Assistant to City Manager, in  
Charge of Safety, Cincinnati.
- 9:50 **Discussion.**
- 10:10 **Checking Up On Vehicle Conditions.**  
A. V. Hall, Chairman, Safety Committee, Motor and  
Equipment Assn., Grand Rapids, Mich.
- 10:30 **Discussion.**  
John J. Hall, Save A Life Division, Nat. Bureau of  
Cas. and Surety Und., New York City.



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- 10:50 Freeing the Traffic Courts for Important Cases.  
Hon. Levi M. Hall, Judge, Municipal Court, Minneapolis.
- 11:10 Discussion.
- 11:30 The Model Traffic Ordinance.  
Maxwell Halsey, Traffic Engineer, Dept. of Public Works, Boston.
- 11:50 Discussion.  
Led by C. W. Stark, U. S. Chamber of Commerce, Washington, D. C.; Secretary, Model Ordinance Committee.

## Wednesday Afternoon

October 2

### Traffic Observation Tour

To show the Public Safety Delegates points of interest in connection with traffic. Busses furnished by courtesy of Chicago Motor Coach Co. Maps will be provided showing exact route and a guide in each bus will explain items of interest. Leave from Stevens Hotel, 2 p. m. Route will include Michigan Avenue and Loop signal systems; Wacker Drive and two-level bridge; the beautiful Outer Drive in Lincoln Park with grade separations; traffic signal systems on Broadway and Sheridan Road; standard traffic signs; safety zones on Western Ave.; one-way traffic on Washington Boulevard; the river straightening project and Grant Park developments. Points noted will be discussed next morning.

*Delegates must register for this trip in advance at Registration Desk or in Traffic Session.*

## Thursday Morning

October 3, Stevens Hotel

Third Floor, North Assembly Room

### Traffic Problems

*Chairman,* AUGUST VOLLMER, Professor of Police Administration, University of Chicago; former Chief of Police, Berkeley, Calif.

- 9:30 Chicago Traffic Problems.  
Discussion of items noted on Wednesday afternoon tour.  
Led by Leslie J. Sorenson, City Traffic Engineer, Chicago.
- 10:00 Cashing in on Accident Records.  
Hawley Simpson, Traffic Engineer, County of Essex, N. J.
- 10:20 Discussion.  
Led by E. B. Lefferts, Automobile Club of Southern California, Los Angeles.



- 10:50 Reserving "Main Street" for Essential Traffic.  
Harold M. Gould, Consulting Traffic Engineer, Police Department, Detroit.
- 11:10 Discussion.
- 11:30 Highways of the Future.  
Robert Kingery, Secretary, Chicago Regional Planning Assn.
- 11:50 Discussion.

## Thursday Afternoon

*October 3, Stevens Hotel  
Third Floor, North Ballroom*

### The Human Side of Traffic Accidents

*Chairman, JUDGE LEE E. SKEEL, President, Cleveland Safety Council.*

- 2:00 Public Education for Public Safety.  
James S. Kemper, President, Lumbermen's Mutual Casualty Co., Chicago.
- 2:30 The Chamber of Commerce and Safety.  
C. M. Anderson, Executive Vice-Pres., Memphis Chamber of Commerce.
- 2:50 Analysis of 12,000 Accidents on West Chicago Park Boulevards.  
Dr. John Dill Robertson, President, West Chicago Park Commissioners.
- 3:10 The Relation Between Personality and Accidents.  
C. A. Whitmer, University of Pittsburgh.
- 3:30 Discussion.

## Friday Morning

*October 4, Stevens Hotel  
Third Floor, Private Dining Room No. 2*

### Traffic Engineering Methods

*Chairman, DR. MILLER MCCLINTOCK, Director, Albert Russel Erskine Bureau for Street Traffic Research, Harvard University; Vice-President, National Safety Council.*

- 9:30 Methods for Making a Traffic Count.  
Reyburn Hoffman, City Traffic Engineer, St. Louis.
- 9:50 Discussion.
- 10:10 Principles of Traffic Signal Timing.  
Theodore M. Matson, Chief Engineer, City-Wide Traffic Committee, Kansas City, Mo.
- 10:30 Discussion.
- 10:45 Round Table on Traffic Engineering Problems.

*Bring Your Problems for Discussion*



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# Statistics Section

*General Chairman*, DR. LOUIS I. DUBLIN, Statistician, Metropolitan Life Ins. Co., New York City.

*Vice-Chairman*, DR. T. E. MURPHY, Chief Statistician for Vital Statistics, Bureau of the Census, Washington, D. C.

*Vice-Chairman*, JAMES SINKE, Grand Rapids, Mich.

*Secretary*, R. L. FORNEY, Statistician, National Safety Council, Chicago.

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## Tuesday Morning

*October 1, Stevens Hotel*

*Third Floor, North Assembly Room*

9:30 Business Meeting, Including Election of Officers.

*Chairman*, LEON ARONOWITZ, New York State Bureau of Motor Vehicles, Albany.

10:00 Problems in the Organization of Statistical Work in a State Motor Vehicle Bureau.

W. W. Matthews, Pennsylvania Bureau of Motor Vehicles, Harrisburg, Pa.

10:20 Experience With Motor Vehicle Accident Statistics.  
Miss Ethel Usher, Connecticut Dept. of Motor Vehicles, Hartford, Conn.

10:40 Discussion.

11:00 What We Do With Our Accident Reports.  
Capt. W. W. Brent, Police Dept., Birmingham, Ala.

11:20 How We Make and Use Accident Spot Maps.  
Thomas F. Foley, Chief of Police, Worcester, Mass.

11:40 Discussion.

## Tuesday Afternoon

*October 1, Stevens Hotel*

*Fourth Floor in Tower, No. 2 Ballroom*

### Yardsticks of Safety

2:00 How Should Accidents Be Classified?

E. W. Kopf, Asst. Statistician, Metropolitan Life Ins. Co., New York City.

2:15 Discussion.



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# Education Division

*Vice-President in Charge of Education*, ALBERT W. WHITNEY, Acting General Manager, National Bureau of Casualty and Surety Underwriters, New York City.

*Advisory Committee:*

ELLWOOD P. CUBBERLEY, Palo Alto; STEPHEN P. DUGGAN, New York City; CHARLES H. JUDD, Chicago; WILLIAM MCANDREW, Chicago; A. B. MEREDITH, Hartford; HAROLD RUGG, New York City; PAYSON SMITH, Boston.

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## Cooperating Organizations

Chicago Board of Education and Public Schools  
Department of Public Health of Chicago  
Elizabeth McCormick Memorial Fund  
Chicago Association for Child Study and Parent Education  
National Congress of Parents and Teachers  
Woman's City Club of Chicago  
Progressive Education Association

## Tuesday Morning

*October 1, Stevens Hotel*

*Third Floor, Private Dining Room No. 5*

*Chairman*, WM. C. KNOELK, Asst. Supt. of Schools, Milwaukee.

- 9:30 What Can Safety Contribute to the Elementary School?  
Miss Rose Wickey, Director, Curriculum Dept., Public Schools, Kansas City, Mo.
- 9:50 Minimum Essentials of a Safety Program.  
Herman Norton, Supvr. of Health and Physical Education, Rochester.
- 10:10 Discussion.
- 10:20 Sources of Material for Teaching Safety.  
Frank Singleton, Supvr. of Safety, Chicago Public Schools.
- 10:40 Discussion.
- 10:50 The Value of School Accident Reports.  
M. B. Elson, School District No. 18, Gilbert, Minn.
- 11:10 Discussion.
- 11:20 A Program for the Study of the Relationship of Defects in Children to Accidents.  
Dr. Arnold H. Kegel, Commissioner of Health, Chicago
- 11:50 Discussion.



## Tuesday Afternoon

*October 1, Eighth Street Theatre*

*Entrances at Eighth St. and Wabash Ave. and Through  
Grand Ballroom, Stevens Hotel*

*Chairman, DR. C. J. LUNAK, Asst. Supt., Chicago Board of  
Education and Public Schools.*

- 2:00 **Functions and Responsibilities of the School Boy Patrol.**  
Fred W. Johnson, Mgr. Dir., Citizens Safety Committee,  
Philadelphia.
- 2:30 **Discussion.**  
Edward C. Delaporte, Dir. of Physical Education, Chi-  
cago Public Schools.  
Miss Jessie F. Binford, Director, Juvenile Protective  
Assn., Chicago.
- 3:00 **Will the High School Student Cooperate in Safety  
Work?**  
Herbert J. Stack, Fellow, Safety Education Research,  
Columbia, 1928; Associate Professor of Education; Penn-  
sylvania State College.
- 3:30 **Safety and the Progressive School.**  
Burton Fowler, Principal, Tower Hill School, Wilming-  
ton, Del.; Executive Chairman, Progressive Education  
Assn.; President, Delaware Safety Council.

## Tuesday Evening

*October 1, Eighth Street Theatre*

*Entrances at Eighth St. and Wabash Ave. and through Grand  
Ballroom, Stevens Hotel*

*Chairman, GEORGE W. DIXON, Chicago.*

- 8:00 **Safety for Children.**  
Dr. Alfred W. Wishart, Grand Rapids, Mich.
- 8:30 **A Pilgrimage to Safety (A Pageant.)**  
To be given by the Children's Civic Theatre of Chicago,  
under direction of Miss Irene A. Skinner.

## Wednesday Morning

*October 2, Stevens Hotel*

*Third Floor, Private Dining Room No. 5*

### Vocational Schools

*Chairman, GEORGE P. HAMBRECHT, Director, Wisconsin  
State Board of Vocational Education, Madison, Wisc.*

- 9:30 **School Shop Safety.**  
Gordon Graham, Safety Engr., Detroit Public Schools.
- 9:50 **Discussion.**



- 10:10 **Training Workers for Safety in Industry.**  
J. C. Wright, Dir., Federal Board of Vocational Education, Washington, D. C.
- 10:30 **Discussion.**
- 10:50 **Training the Employed Minor in Safety.**  
R. L. Cooley, Dir., Milwaukee Continuation School.
- 11:10 **Discussion.**

**A Wealth of Information  
On Safety**

**is available**

**Take Advantage of This and Visit  
the National Safety Council**

**Library Exhibit**



# Home Safety

*Chairman, DR. R. M. LITTLE, Bureau of Rehabilitation,  
New York State Dept. of Education, Albany.*

## Friday Morning

*October 4, Stevens Hotel  
Third Floor, North Assembly Room*

- 9:30 What Home Accidents Mean to the Community.  
Jane Addams, Hull House, Chicago.
- 9:50 Discussion.  
R. L. Forney, Statistician, National Safety Council, Chicago.
- 10:10 Modern Household Equipment in Relation to Safety.  
Katharine A. Fisher, Director, Good Housekeeping Institute, New York City.
- 10:30 Discussion.
- 10:50 Training Pre-School Children for Safety.  
Ethel Kawin, Director, Pre-School Branch, Institute for Juvenile Research, Illinois Dept. of Public Welfare, Chicago.
- 11:10 Discussion.
- 11:30 Organizing a Community Campaign for Home Safety.  
Ten minute reports by—  
Mrs. D. Edwin Miller, Pittsburgh.  
Dr. Bernice Neuberger, Cleveland.  
Mrs. Anthony Vanderveld, Grand Rapids.  
Miss Rosamund Losh, Kansas City.  
and other community representatives.

### Reduced Railroad Rates

A special rate of one and one-half fares for the round trip has been granted by all railroads. Write the National Safety Council at once for the necessary certificate.

### Don't Miss the Safety Exhibit

Larger and more interesting than ever before, in the Exhibit Hall, Stevens Hotel. Traffic signals, signs, pavement markers and headlights will be shown, along with other safety and health equipment.